

# I Wear My Patent Leather BURROJAPS

#### To Work

"Why?

"Because I can do my best when I feel my best--and a man feels his best when he looks his best.

"BURROJAPS Patent Leather does not heat the feet, nor 'draw' them---is every bit as pliable as the softest kid shoe---every bit as comfortable.

"Aren't patent leathers rather expensive footwear for every day wear, did I hear you say? No, at least, not BURROJAPS. Better wearing soles were never put under a shoe than those used in BURROJAPS, and the patent leather uppers are guaranteed to outwear the soles. That's a guarantee you can't get other shoe manufacturers to make on even kid and calf skin shoes."

\$4.00

For Regular Models

Ultra Models Are \$5.00

### For Dress, I Wear the Same

## BURROJAPS

#### That I Wear to Work

"Yes, this snappy pair of 'pats' I'm wearing this evening are my office shoes also. Look mighty nifty, don't they? No breaks across the tops---in fact, no breaks anywhere---to all appearances a new pair of shoes---dress shoes in the fullest sense of the word.

"That's the advantage of patent leather shoes
---they don't even need a shine---look like new
all the time---or until the patent leather breaks
through; and, as I said before, BURROJAPS
patent leather is guaranteed to outwear the soles.

If it does happen to break through, 'what's the
odds'---Berberich's guarantee to replace them with
a new pair absolutely free. Such a guarantee is your assurance of shoe serviceability."



## ROBERT BERBERICH'S SONS

ESTABLISHED 1868 "Washington's Largest and Most Progressive Shoe House" 1116-18-20-22 Seventh St. N. W.

BETWEEN L AND M